2021 IMPACT REPORT

We believe in a future where neurodiversity is understood, valued, accepted and most of all, celebrated.



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WHO WE ARE

Located on Sparrow Lake in the Muskoka region of Ontario, Camp Winston is a unique retreat for youth with multiple, complex neurobiological disorders who need highly specialized support. At Camp Winston, children have the opportunity to escape their ordinary and often challenging daily lives, connect with others in a way they have never experienced, and build life-long skills. We offer summer camp programs and respite retreats throughout the year for campers aged 7-13, as well as a Teen Program for campers aged 14-17. Campers have a complex combination of neurobiological disorders, which includes, but is not limited to, Autism Spectrum Disorders, Attention Deficit Hyperactivity Disorder, Tourette's Disorder, Learning Disabilities, Obsessive Compulsive Disorder and other anxiety disorders.

AMBITION

To make a profound impact on the lives and possibilities of children/ families, living with complex neurobiological disorders through a selfsustaining Foundation.

BELIEF

We believe every child matters, and that every child, regardless of their neurodiversity, deserves the opportunity to learn, grow and thrive. We believe in the power of friendship to build a community of love, acceptance, support, belonging and joy. And, we believe in the magic of the Winston Way to change lives.









Summer Program

Camp Winston's core summer programs consist of 2-week sessions in the summers offered to campers aged 7-17 who have neurobiological conditions. Campers are presented with an amazing opportunity to learn new skills in a beautiful Muskoka setting on Sparrow Lake. Camp Winston's summer camp programs offer a unique opportunity for campers to learn vital social and recreational skills specific to their needs while participating in traditional camp activities (sports, swimming, tubing, kayaking, canoeing, crafts, theatre, ropes course, nature studies and canoe trips).

Respite

Respite sessions are weekend long sessions held at Camp Winston throughout the year from September to May, on beautiful Sparrow Lake. The special retreats offer unique opportunities for existing campers, siblings, grandparents and potential summer campers to experience weekends full of energetic and exciting programming. The respite sessions help to restore spirit and mind, maintain friendships, recharge caregivers, while also reinforcing skills and guiding caregivers through behavior management skills and coping strategies.

Year Round Support

Extended year round activities and communications support camper families by reinforcing goals and community engagement created during respite and camp sessions. Caregivers and campers need consistent, ongoing communications in order to maintain relationships, foster connections and feel excited to return to camp and respite sessions.

Training the "Winston Way"

The "Winston Way" is a specialized and individualized curriculum for staff, caregivers, and educators. The "Winston Way" is an opportunity to learn to support each camper to meet them where they are, listen reflectively, problem solve, and praise specifically. They learn to support each participant to reach their individual potential and highlight the natural consequences of challenging behaviours rather than reverting to exclusion. Our aim is to document and develop the delivery of the "Winston Way" training methods to support campers and guide them to their maximum potential.





OUR FOUR PILLARS

FROM OUR FOUNDERS

Thank you to everyone who supported Camp Winston this past year. We are so very grateful for your generosity in donating and volunteering, especially during the ongoing uncertainty brought by Covid-19. Your support makes our programs a reality for our campers, leveling the playing field and making love, caring, belonging, and self-esteem available to all children, especially our campers and teens. You matter to our community, and your support ensures the quality and quantity of our programs today as well as our long-term sustainability.

With a second summer impacted by the challenges of Covid-19, we experienced on another level just how important camp is, and the importance of the Camp Winston community working together and connecting in any way possible. We spent this past year checking in on our families and campers offering 1:1 support calls. We provided inclusive daily weekday virtual Camp Winston Connections programming and we sent out individualized care packages to each one of our 124 campers.

We hosted 9 family camp retreats this year and saw over 88 people on-site during this time including campers, teens and caregivers. We enjoyed fruits, vegetables and herbs from our garden when feeding our families during their time at camp. We hosted our annual Runraiser event this year virtually and raised over \$50,000. We are most excited for when we can reopen Camp Winston and have all our campers and teens come and join us again in person.

We're all here at this time in the history of the universe for a special reason. We believe the most important part is love, laughter, healing and healthy relationships. Your generosity empowers us to reach our campers and families on such an impactful level. It also motivates our highly trained staff who take our skills with them, helping their own families, friends and careers. We appreciate people taking the time to understand our campers, their behaviours and their complexities.

We believe all kids want to do well and thanks to your support, we give them the tools to do so.

Denise Frechter

Denise Fruchter Co-Founder & Camp Director

Carolyn Heil

Sister Carolyn Heil Co-Found & Camp Director



2021 CAMP WINSTON BOARD OF DIRECTORS

Stephen Altbaum, Treasurer Michelle Bourque Luke Cole, Co-Chair Pamela Chan Ebejer Denise Fruchter, Founder Carolyn Heil John Joseph Mastandrea Kelly O'Neill Kate Phillips Andrew Schipper Liz Smith David Warman, Co-Chair Hartlee Zucker, Secretary

From Our Co-Chairs

Throughout 2021, Camp Winston continued to make a profound impact on the lives and possibilities of children and their families living with complex neurobiological challenges while working within the boundaries of the pandemic.

For the safety of our campers and community, we were not able to open our traditional summer camp. We took this as an opportunity to focus our energy on alternative programming including: Camp Winston Connections, camper care package mailouts and one-on-one support for campers and caregivers.

Camp Winston Connections ran daily, virtual programming to campers, teens and all members of our wait list community. Children engaged in specialized clubs, focused on art, games, books, cooking and much more. An individualized camper care package was sent out to all 126 campers in July and brought camp spirit into their homes. In addition, Camp Winston staff phoned, Zoomed and emailed our campers and their caregivers providing essential one-on-one support.

As restrictions lifted, Camp Winston's management team acted quickly and creatively to open Family Camp in August and September. This new opportunity allowed caregivers and their children to safely spend three days and two nights on-site at camp. We were thrilled to host 9 Family Camp weekends, providing joy and respite to 30 Camp Winston families and their children/teens.

This year included some of Camp Winston's most successful fundraising events such as our first ever Morning Show Radio event, which raised awareness among local sponsors and businesses, and our virtual Annual Camp Winston Runraiser.

At Camp Winston we believe in a future where neurodiversity is understood, valued and most of all, celebrated. None of this would be possible without you. We are grateful for the generosity of our donors, fundraiser and volunteers. On behalf of the board, management, staff, campers and their families, thank you for believing in the magic of Camp Winston.

L Cale _ 1

Luke Cole & David Warman

Co-Chairs, Camp Winston Foundation Board of Directors

2021 Overall Impact

YOUR INVESTMENT

\$ 1,300,000 Raised

250 Donations

160 Donors 2 Community Events

Virtual Runraiser

7 Community Sponsors

HUNDREDS Of Volunteer Hours

The Impact (WHAT MATTERS MOST)

This was a fabulous opportunity - to reconnect with camp, staff, and peers. You have made such an effort over the year to do what you can electronically, but being in person is really where the magic happens. Great to talk and strategize with other parents/ grandparents, and see our kids enjoying themselves and each other. Thank you for making this happen.

OUR DELIVERY

85

Camp Winston Connections Sessions

124

Care Packages Mailed Out

30

Families Welcomed Through Family Camp Retreats

1 Virtual Film Week

9

Retreats

Extensive site updates

Reopened camp for the first time since 2019 adhering to Covid-19 protocols





Camp Winston has forever impacted our lives and the boys and I consider it our home away from home. You don't realize how isolating and lonely it can be until we have Camp Winston opportunities. We are grateful.



"

Having the CWC program was very settling for him. Just for an hour not thinking of anything and just having fun and connecting with people again was huge. He always looked forward to that and I looked forward to that for him. It helped to talk about Covid-19 with him.

"

Family Camp

Covid-19 restrictions may have limited our ability to run traditional summer camp sessions this year but it didn't stop us from innovating and finding a brand new way for our community to experience Camp Winston. Understanding that it wasn't just our campers struggling with the impact of the pandemic but also their caregivers, we launched Family Camp sessions in August.

Over 9 sessions, we welcomed 88 people from 30 of our families. Each session consisted of three days of camp fun for the whole family: boat rides, camp fires, movie nights, fishing, arts and crafts. Most importantly, our campers and their families got a break, felt supported and reconnected with their Camp Winston community.

While we can't wait to relaunch our traditional summer sessions, we also hope to offer Family Camp sessions in the future to provide a place for our families to have a Camp Winston supported vacation.



Can't overstate this. It was the first activity we've done in 18 months. My kids have been stuck alone all that time, in virtual school. Even though it was only for 3 days, it was like a 5-star vacation.



It has made a very positive impact on our family, because during Covid-19 time and a long quarantine period it was hard to feel connection and support with other families. However, this opportunity has really made us feel excited, relaxed. unforgettable memory for all of us.



He was so happy to go back. It was really nice to be able to get a little bit of 'normal' back in his summer before he has to go back to school.

"





It was great to be back, I went canoeing and I remember the bird man was there. I loved falconry at camp and it was great to see the birds again! It was so awesome!



Finding Community and Friendship

At Camp Winston he's known as Grandpa Al. To his boys he's known as Poppa. And although the boys share no biological connection with Poppa, they are connected through the universal language of love. Unexpectedly, Al's long term partner passed away due to complications from diabetes, leaving AI to be the primary care provider for her two young grandchildren. At the age of 56, Grandpa AI decided to raise Ryley, who he had been supporting since he was 6-months old. Ryerson joined the grandfamily when he was two and half years old. Knowing that raising two special needs, busy and vibrant young boys would be a challenge, Grandpa Al felt it was one he was meant for.

As the boys grew a little older, Grandpa Al was introduced to Camp Winston, Denise and Carolyn through a "Grandparents Raising Children" community group. The group allows elderly grandfriends raising children to connect and provide peer support for their unique challenges. Al then put the boys on the Camp Winston waitlist and at that point, they started being invited to the Camp Winston's grandfamily weekends and most recently attended family camp. If there was a last minute cancellation, Poppa Al had a camp "go bag" for him and the boys, willing to come on a moment's notice to enjoy the family respite sessions offered this past summer.

At Grandfamily weekend, Al found community and friendship. His boys made meaningful friendships all with similar family dynamics to their own. At family camp Grandpa AI had the chance to connect with other caregivers who are raising special needs children while getting a few minutes to himself to simply recharge. Covid-19 was long and isolating for Al and the boys and the opportunity to visit camp put a smile on the faces of all three of them.

"Camp is magical for all of us. When we come home we are different, we are reset. The boys are engaged in all of the activities they have to offer and their behaviour after we return home is noticeably calmer and more relaxed. We all come home with clear heads, full of fresh air and we are happy at the time and supported by friends. It is a reset and brings us hope. Camp Winston has forever impacted our lives and the boys and I consider it our home away from home. You don't realize how isolating and lonely it can be until we have Camp Winston opportunities. We are grateful."



Summer Staff Spotlights

Throughout a summer of ongoing changes, our wonderful seasonal staff created content, ran our Camp Winston Connections virtual programming, mailed out care packages and ensured Family Camp was a success through hard work and dedication. Camp Winston prides itself on recruiting, training and developing exceptional staff members who return year after year and spread the 'Winston Way' far beyond camp.

Camp has changed my perspective on how a workplace or organization should treat their staff. This is a place where your coworkers and superiors truly want the best for you and will support you to be your best self. This is a place where you are taught to critically think and problem solve constantly. You are given many responsibilities and your work will not go unnoticed. I love working with people of all varying capabilities and backgrounds. This is a community of people with a common goal. Truly unique and inspiring.





I am so proud of the work we have done this summer through both the Camp Winston Connections program, and with our Family Camps during the latter half of the summer. During CWCs, we were able to see campers come out of their shells as they forged new friendships and learned new things. At family camp, I cherished the time we spent at the campfire Evening Programs. It was so special to hear the stories and jokes the kids told, and at one point a few of them stood up on a rock and had a "dance party" together-seeing kids make new friends and connections like this in the midst of a global pandemic was so unique and special, and I cannot wait to experience more magical moments like this next summer.

I know it sounds cheesy but I knew that when I stepped foot at Camp Winston on that rainy June day in 2019, that it would have such an amazing impact on my life. I knew I would never lose that sense of excitement and positive energy generated from driving down the hill, meeting the most amazing kids, and making friends with some pretty great staff. I wrote in my journal that very first night that "I better rest up, I feel this place has many rewarding experiences to come", which pretty much encapsulates the impact camp has on me.



Darl



At Camp Winston, I was impacted by how motivated campers became in a nature setting. I loved watching their enthusiasm spike when they held an animal in the nature hut or helped me collect items in the garden. Helping campers learn and grow this summer has impacted me dearly, and I hope to continue to inspire and share with others because of Camp Winston.

I feel that Camp Winston continues to help me evolve every day, ever since my first summer. I am proud of the Camp Winston Connections program and the outreach that we have achieved with our community virtually. I am so fortunate to have had the chance to be a part of this extraordinary community.



I am proud to be a part of.

My main highlight of this summer was bringing camp back for our campers who have missed it so dearly. Despite the barriers we faced with Covid-19, in true Camp Winston fashion, we found a way to adjust and enjoy the beauty of summer together on the gorgeous Lake Sparrow. After almost two years of missing our campers, this summer was an amazing opportunity to see our favourite friendly faces again. I'm proud that we were able to bring back the Camp Winston spirit to our Camp family.

CAMP WINSTON IS A COMMUNITY I AM PROUD TO BE A PART OF.



Camp Winston has given me the confidence and skills needed in the professional world, lessons and memories I will take with me everywhere. It's a passionate and fun environment where everyday provides new opportunities to grow and see the positive impact of your efforts. Camp Winston is a community



CAMP WINSTON CONNECTIONS BY THE NUMBERS

After a whole year of not having campers on-site, we were so hopeful that we would be able to reopen for summer camp in 2021. However, Covid-19 and government restrictions meant 2021 would be another year of adapting and finding ways to support our campers from afar. Building on the success of Camp Winston Connections in 2020, we relaunched our inclusive virtual programming with old favourites and new fun activities.

282

Participants Across All Programming

124

Individualized Care Packages Mailed Out

85 Virtual Sessions Run

16

'Personal Goal Projects' Run For Teens

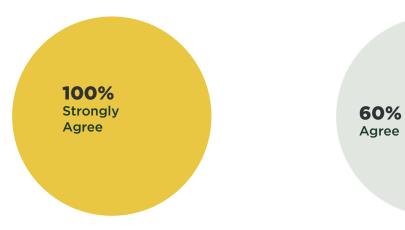
10 Pen Pal Friendships Made

7 Interest Clubs

100% of Teens 'Strongly Agree' that participating in CWC was beneficial for their own/their families mental health this summer. 40% 'Strongly Agree' and 60% 'Agree' that 'participating in Camp Winston Connections provided them with valuable skills and/or improved existing skills'.

> 40% Strongly

Agree





INTEREST CLUBS

Over the 9 weeks of summer programming, our staff and volunteers ran seven recurring interest clubs for campers of all ages. The clubs included: sensory, creativity, fitness, cooking, book, games, nature and minecraft. The response to these clubs was so positive that we are continuing a select few year round.

ONE-TO-ONE SUPPORT

Over the course of the pandemic, it was made clear how impactful our one-on-one connections are with our campers and their caregivers. This year we continued to provide this through Zoom, phone calls, e-mails, texts and socially distanced visits. The individual connections and support provided by our staff are critical for many of our campers and families and will continue throughout the year.

ENTERTAINMENT EVENINGS

Our summer entertainment evenings continued to be among our best attended programs for all ages. These evenings consisted of Camp Winston options (talent show, pet show, show and tell) and guest-hosted options (Zoo2You, a magic show, a falconry/birds of prey shows).

PEN PALS

A fun new way to connect this summer was offered through a pen pal program. Our campers partnered with each other and with staff members (past and present) to keep in touch through letter writing.

TEEN PROGRAMMING

Our teen program this year focused on personal goal projects that spanned the entire summer and were tailored to each teen who expressed interest. These projects were created collaboratively with our teens and staff with input from their caregivers with a focus on household or community engagement. Additionally, teens could join in weekly social activities and participate in professional development, mental health and social awareness workshops.

ACTIVITY AND CHALLENGE VIDEOS

Building on the popularity of our activity videos from last summer, our staff continued to create fun and engaging content that our campers could access at any time. This summer we also introduced a design challenge for our campers and a community clean up challenge for our whole community on social media.



Thank you camp winston...



Care **Packages**

When we first thought to send Camp Winston care packages to our campers during summer 2020, we were amazed by the outpouring of gratitude we received in response. We wanted to send a little Camp Winston magic to our campers so they could feel connected to camp while we were apart. It worked and then some! It made us realize the huge impact that small gestures of connection can have on our community.

Over the summer we mailed out 124 camp care packages that included Camp Winston bucket hats, water bottles, activities and special items that were hand-selected for each camper. We wanted these packages to say. "We're thinking of you, we wish we could all be together and camp will be waiting for you with open arms!"

ant the second

"

Thanks so much for the package. He loved the gifts and the book gift card. He thanks you very much. He really appreciated the gift box. He loves the hat and t-shirt also.

We are sending you and all the amazing camp staff a Big Thank You!

"

CAMPER WYATT & CAREGIVER BETH

Wyatt's first memory of Camp Winston was a weekend in the fall when he was 8 years old and in his own words he's "been going for half of my life." Camp Winston is a place where he has built important relationships, learned new skills and most of all, had fun! The annual Algonquin camping trip for the teen program is a particular summer highlight with bonfires, canoeing and even some cliff jumping. However, if you really want to see Wyatt light up just ask about movies and his participation in the Camp Winston film weekends.

Wyatt is a next level movie buff and used that knowledge to his advantage during Camp Winston Connections trivia and game nights. He also followed his passion for movies into participating in film weekends run by wonderful camp volunteers. Even the pandemic couldn't dampen our campers' creativity with the film weekends continuing to run during lockdown, albeit from a distance. Through emails, over the phone and on Zoom, Wyatt and his co-stars collaborated to help write, direct, act in and edit their films. So it's no surprise that, along with seeing friends and staff in person, Wyatt is pretty excited to use the new drama room at camp next summer. "It is so big! The new costumes will be a great help for film weekends."

Beth was introduced to Camp Winston when Wyatt was in grade one through a suggestion from her sister. From the waitlist to respite weekends to summer sessions and, now, Camp Winston Connections, Beth has experienced all aspects of what Camp Winston provides for campers and their caregivers. After Wyatt attended his first respite weekend where he got to make friends and meet people like himself, she saw an instant change and knew he had to go back.

From a caregiver perspective, Camp Winston provides ways of teaching and approaching challenges in a way that many caregivers don't have the knowledge or ability to tackle on their own. In addition, the Siblings' Respite weekends provide a venue for Wyatt's brother to open up and talk about their relationship in a space of understanding and support.

When the pandemic hit, Beth knew that such huge changes in routine along with the constant barrage of news would be upsetting for Wyatt. Luckily Camp Winston Connections launched and provided a much needed outlet for fun and connections while also being a space to talk about Covid-19. "He always looked forward to that and I looked forward to that for him".



"SINCE THE BEGINNING, FROM THE VERY START, CAMP WINSTON CHANGED OUR LIVES."

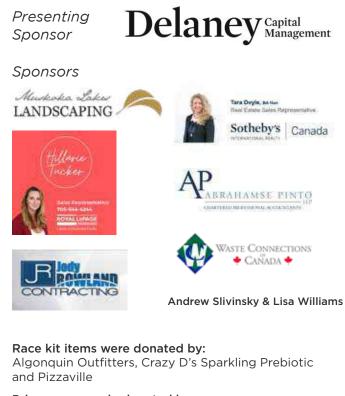


Camp Winston 2021 Runraiser

We couldn't let a second year go by without bringing back the Camp Winston Runraiser. This year we took our 5km event virtual so that all of our participants could join in no matter where they were located. With 63 virtual attendees, 13 teams and 9 generous sponsors, our community walked, ran and skipped to \$50,000 and right past our original fundraising goal.

The funds raised from this event will go directly towards supporting our campers and caregivers by helping to cover respite weekend and summer session costs.

AN EXTRA BIG THANK YOU TO:



Prizes generously donated by: Sontag Bird Feeders, The Portage Store and Anupaya



Community Relations

MORNING SHOW

Not one, but THREE community sponsors helped to host the first annual Camp Winston Morning Show on 99.5 Moose FM in Bracebridge. We raised over \$3,500 through sponsorships and built community awareness of Camp Winston through the local radio station. By running a two week radio campaign, Camp raised awareness of who we are and that we were celebrating our 30th year in operation. On the morning of Wednesday, September 29th Camp Winston hosted the morning show with the local DJ, while our community sponsors challenged other local businesses to make donations to Camp Winston. If you'd like your business to get involved in future events, we want to hear from you!



Tara Doyle, BA Hon leal Estate Sales Representative Sotheby's Canada

Thanks to the generosity of our community partner, Chamberlain Timber Mart over \$2,500 was raised for Camp Winston. On Thursday, August 19th, 2021 from 8am - 5pm Chamberlain Timber Mart donated 5% of every purchase to Camp Winston. In addition, Timber Kids matched the donations helping to raise a total of \$5,000 for Camp. This unique fundraising event not only helped the camp raise funds, but also helped to raise community awareness of who we are and what we do.



Camp Winston provided camp t-shirts to all of the staff at Timber Mart and in conjunction with Camp and Timber Mart we hosted a hot dog and bagged lunch day for the first 50 customers. A way of allowing Camp Winston to thank everyone who supported us on event day. If you work for a community retailer and are looking to host a fundraising event, please consider Camp Winston.





CHAMBERLAIN TIMBER MART FUNDRAISER

Building **Sustainability**

With the number of children struggling with neurobiological disorders increasing, the demand for Camp Winston services is ever growing.

Minimal public funding is available for the consistently growing number of affected families, most of whom can't afford to pay for services.

Camp Winston makes attending camp possible by offering financial assistance to 95% of its camper families. Only through the generosity of donors can this critical and unique experience be available to children and their families who so desperately need it.

Recovery from Covid-19, repairing aging infrastructure and sustaining our financial assistance program has increased the need for community and financial support. We need your support allowing Camp Winston to resume operations.

There are many ways to support Camp Winston and our campers. You may wish to make your gift right away or plan your gift for the future. From honouring someone special; providing a gift of equipment; to making a gift of securities; or planning a gift through your estate, we are ready to work with you to meet your giving interests. To discuss the many opportunities and see how you can make a difference contact Taylor Oake, Campaign Director at (416) 722-8528.

CAMPAIGN CABINET

Stephen Cole, Chair Luke Cole Jay Feldman Faith Goldman

Bryan Letofsky Rudy Mancini John Joseph Mastandrea

Clifton Prophet

Norm Schipper Heather Skoll

David Warman

THANK YOU TO OUR MAJOR & MULTI YEAR DONORS



\$250,000+ The Northpine Foundation

\$100,000 - \$249,999

Anonymous **BMO** Financial Group Carol Sharyn Tanenbaum Foundation The Cole Family Franciscan Sisters of Perpetual Adoration **Pioneer Construction & The Wallace Family** The Silver Family

Anonymous Barry & Laurie Green Family Charitable Trust **Delaney Capital Management** Greenrock Charitable Trust Julia Grunau McMillan Family Foundation The Naiberg Family The RBC Foundation Norm & Honey Schipper White Owl Family Office Group

Pearl & Mark Gryfe George Macri Heather Skoll Margaret & David Warman Dov & Caroline Zevy







Judy Litwack-Goldman & David Goldman Mackenzie Investments Charitable Foundation

THANK YOU TO OUR 2021 DONORS

\$150,000+

Denise Fruchter The Northpine Foundation

\$50,000 - \$149,999

Barry & Laurie Green Family Charitable Trust Greenrock Charitable Trust The Silver Family White Owl Family Office Group

\$10,000 - \$49,999

Anonymous (2) **BMO** Financial Group Franciscan Sisters of Perpetual Adoration Shelly Haber & Rick Greene Mackenzie Investments Charitable Foundation McMillan Family Foundation The Naiberg Family Pioneer Construction & The Wallace Family The RBC Foundation Norm & Honey Schipper

\$5,000 - \$9,999

Carol Sharyn Tanenbaum Foundation The Cole Family Jay & Vered Feldman Michael Goldberg Patricia Silverthorne Heather Skoll St. Andrew's Charitable Foundation David Walsh Todd Whitenack

\$1,000 - \$4,999

Stephen Altbaum Michelle Bourgue & Family Chamberlain Timber Mart The Crump Group Tara Doyle FORREC Ltd. Gary Bluestein Charitable Foundation George Lunan Foundation Faith Goldman Muskoka Lakes Landscaping Judy Litwack-Goldman & David Goldman George Macri Danielle Millar Ontario REALTORS Care Foundation The Philip Smith Foundation Cliff Prophet & Anne Robertson Susan Roher Brenda Rothenberg Chris Samojlenko Andrew Schipper **Eleanor Steinberg** Kent & Sherry Suitor **Timberkids Charitable Foundation** Margaret & David Warman Lisa Williams & Andrew Slivinsky

IN KIND DONORS

CHUCK-IT Removal Services Factory Direct Medical David & Nancy Green Laura Hamel HUB Productions (Amy Bridle & Emma Gibbs) Rita Karp Danielle & Greg Millar Katherine & Leo Owsiacki Melissa Rose Aron Shuter Heather Skoll

Andrew Slivinksy

Andrew is a longtime donor, supporter and a former member of the Camp Winston Board of Directors.

What inspired you to get involved with Camp Winston?

Ken Karp introduced me to Camp Winston and initially we brought some foursomes out to the annual golf tournaments. That led to joining the golf committee to help with event planning, which led to joining the Board of Directors and the Runraiser committee.

What contributions have you made that you're the most proud of and why? I'm most proud of introducing others to Camp Winston so they can see the work of Denise and the camp staff. I've always been in awe of her selflessness and hope it has inspired others to give.

What makes Camp Winston special?

Denise once said "Camp Winston takes the kids that other summer camps aren't equipped to take". I think that speaks volumes both to the service they provide to society and to the effort and love camp gives.

What would you say to others who are thinking of donating to Camp Winston? Go up to camp and see the work first hand. Talk to Denise, talk to the counsellors, talk to the kids. If you want to support a grass roots charitable foundation that gives their heart and soul every day to a segment of the community that often doesn't know where to turn for support, please call Camp Winston to learn more.

Factory Direct Medical

This wonderful company donated PPE for use by our staff and visitors to reduce the financial impact caused by Covid-19 regulations.

What inspired you to get involved with Camp Winston?

Judy Litwack-Goldman recommended your charity and it fit well with our company values and culture. In addition, it fits with the goods we sell and clientele we service.

Why is giving back to the community important to you?

Paying forward is important to us. We too are in a service business which can impact quality of life, so it's important for us to participate in giving when and where we can. Making an impact on the quality of life for others is important to us as a company.

What would you say to others who are thinking of donating to Camp Winston?

We have a moral obligation to give back and make a difference in the quality of life of others. Camp Winston is an organization that has such an important impact on their clientele, even if it's over a short period of time. The lasting memories will stay with their campers for their entire lives. There is a need to assist and provide services for those with special needs and companies need to be part of the solution to help lower their costs.





THANK YOU TO OUR 2021 VOLUNTEERS

Board of Directors 2021

Stephen Altbaum Michelle Bourque Luke Cole Pamela Chan Ebejer Denise Fruchter Carolyn Heil John Joseph Mastandrea Kelly O'Neill Kate Phillips Andrew Schipper Liz Smith David Warman Hartlee Zucker

Committees

Marcus Baker Dave Chan Nicolas De Niese Vincent Hui Ellen Silverstein

Projects

Marilvn Debora The Greavette Family Sarah Grev Julie Hamel Camden Jones Judy Librach Camille Millar Grace Millar **Richard Peixoto** Nicole Pillsworth Susan Roher Melissa Rose Eli Sandilands Scales Nature Park John Spence Ethan Taylor

Film Week

Mitchell Allen Amanda Belzowski Paige Kruger Karen Shopsowitz

Film Weekend: Karen Shopsowitz, Mitchell Allen, Paige Kruger and Amanda Belzowski

What inspired you to get involved with Camp Winston?

Mitchell: What drew me to Camp Winston is the way it so casually encourages creativity, genuine learning, and an inspired atmosphere for the kids, and the staff that come up. Everyone is seen and heard in a way that really makes for a really fun, busy time!

What contributions have you made that you're the most proud of and why?

Karen: This has been such a great experience for all of us, and from my perspective, I've always been so impressed with the energy that Paige, Amanda and Mitchell bring to the weekends.

Amanda: I'm the most proud of the way the film weekend gives the campers an opportunity to be boundlessly creative and work together towards a common goal. *Paige:* I've worked with some of the same campers for three years, and it always feels so special to know that I can be a tiny part of making them feel understood and creatively inspired.

Do you have a favourite Camp Winston memory/anecdote?

Karen: Smiles, smiles and lots of smiles. *Mitchell:* Hearing everyone laugh and clap for their movies and what their friends have done.

Paige: The movies being filmed, edited, and presented (mostly) without a hitch. It really exemplifies the spirit of the weekend, which is to not take anything too seriously, go with the flow, and laugh and have fun! Amanda: Any time a camper brings me to a location around camp to film a scene for their movie, and tells me all about how this is their favourite spot, I get to really see how much they adore this special place and how much joy it brings them.

Marcus Baker

What inspired you to get involved with Camp Winston?

I am always looking for ways to help out in my retirement when I can use my professional qualifications. I think I will always want to be part of a team to achieve a goal whether it is in a volunteer capacity or professionally.

What contributions have you made that you're the most proud of and why?

I was able to develop a sustainability plan for the camp's building infrastructure. It was fun to play a role and support the camp in understanding when construction and repair needs will need to be planned over the next 10 years.

Do you have a favourite Camp Winston memory/anecdote?

Solving the water problem for Stan Lodge. I love a challenge. Digging in to solve some long term challenges, figuring out what the root cause is. I also love the community.



Creative Day for Social Good

Ain Arif Denise Bitton Chris Brown Nelson Chukwuma Michael Coles Ben Cope Rebecca Grove Tiffney Latendresse Andrea Rudyk Stephanie West Kris Zukowski

Caregiver Emotional Support

Linda Gold Jenna Simpson Jill Solnicki Renata Somers Christine Steele





LOOKING FORWARD

2021 looked very different than we expected at this time last year and while there were setbacks, more importantly there were connections, innovation and joy. As we start a new year, we look back to see how much we've grown and then move forward with excitement and purpose.

First and foremost, we cannot wait to relaunch our summer sessions so that camp can once again be filled with the voices and laughter of our campers. Our respite weekends will also return to extend the impact of our camper programming year-round, provide additional development opportunities for our staff and allow our camper caregivers to reset.

On the foundation side, we look forward to reconnecting with our donors in person, welcoming volunteers to onsite events and expanding our connections in the local community.

We couldn't have made it this far, or continued to do what we do, without the generous support of our donors, volunteers and community and we are going to need you more than ever this year. From Runraisers to Radio-a-thons, wishlists to building projects, we hope to have your support.

The Camp Winston Team

Alyse, Carolyn, Danielle, Denise, Jacob, Laura, Michael, Patrick & Taylor

Michael Bell - *Director, Camp Operations* (289) 407-7340 michael@campwinston.com

Patrick Burke - Chef (647) 571-7461 chef@campwinston.com

Jacob Dickinson - Maintenance Manager (705) 394-8597 maintenance@campwinston.com

Denise Fruchter - Founding Director of Child & Family (416) 809-4369 denise.fruchter@gmail.com

Laura Hamel - Office Administrator (289) 259-9677 laura@campwinston.com **Carolyn Heil** - Founding Director of Nature, Animals & Healing (416) 859-7830 cheil@fspa.org

Danielle Millar - *General Manager* (705) 394-5790 danielle@campwinston.com

Taylor Oake - *Campaign Director* (416) 722-8528 taylor@campwinston.com

Alyse Owsiacki - Development Manager (647) 209-9849 alyse@campwinston.com

Get Involved

There are so many ways to support and get involved with Camp Winston. If you would like to help play a role in changing the lives of neurodiverse youth, you can:

your time and enthusiasm.
We are always looking for dedicated volunteers to assist with our fundraising efforts, community engagement and events. If you would like to share your time with us, please get in touch at mail@campwinston.com.

WORK for us. Our staff, past and present, consistently tell us there is no other place quite like Camp Winston. We are always looking for talented and caring individuals to join our seasonal staff team, having the summer of a lifetime and learning invaluable skills. Looking to join our team, reach out to jobs@campwinston.com

DONATE

because every gift makes a difference. Would you like to fund a camper? Do you have a business that would like to donate products in-kind? Do you have an event you would like to connect to Camp Winston? There are endless ways to give and we are here to help you with them all. To impact a life today, please contact alyse@campwinston.com.



SHARE

our story, the work we do and the events we host. Spread the word to your friends and family and help raise awareness for Camp Winston.

COME VISI

When our summer sessions or respite weekends are running we would love to welcome you to Camp Winston for a tour and to witness some of the Winston magic.

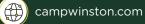


CONNECT | BELONG | THRIVE



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